ISC High Performance
The HPC Event.

HPC I NETWORKING I STORAGE
JUNE 18 - 22, 2017 I FRANKFURT, GERMANY

isc-hpc.com

Platinum Sponsors

Bull atos technologies

Hewlett Packard Enterprise

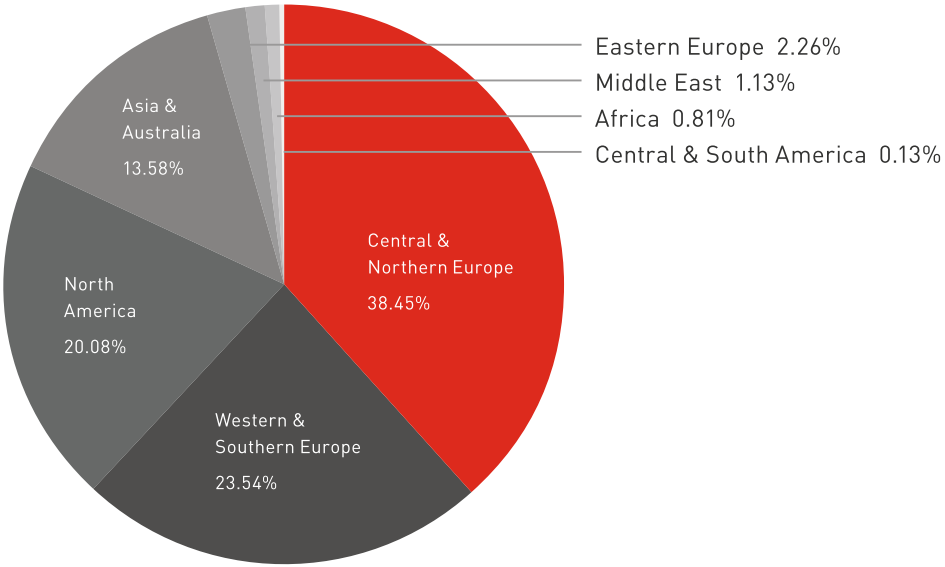
SUPERMICRO

THE HPC EVENT

ISC High Performance is the landmark supercomputing, networking and storage event that attracts HPC enthusiasts from all across the globe.

With over 3,000 attendees, it is the largest HPC conference and exhibition in Europe. The top six countries with the greatest number of ISC conference attendees are Germany, the United States, the United Kingdom, France, China and Japan.

ATTENDEES BY REGION



*ISC High Performance 2016 Survey Data

AUDIENCE BY JOB CATEGORY

The ISC exhibition attracts top managers, researchers, engineers, architects and sales and marketing staff from all businesses and public institutions with a stake in high performance computing. This includes universities, national laboratories, automotive firms, defense agencies and their contractors, aeronautical firms, gas & oil companies, banks, pharmaceutical companies and manufacturers.

Professional Activities (booth pass excluded)*

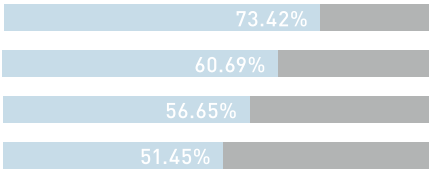
Academia | Industry | Students | Media

Regular ISC Attendees

AB Tetra Pak
Airbus
Atomic Weapons Estt. UK
AUDI
BAE Systems
Banca d'Italia
Bayer CropScience
BI Pharma
BMW
Boeing
CERN
Commerzbank
Deutsche Bahn
Deutsche B rse
DLR (German Aerospace Center)
ECMWF
European Commission
Goodyear
ING Bank
Jaguar Land Rover
Japan Atomic Energy Agency
MAN Diesel & Turbo
Max-Planck-Institut f r Meteorologie
Novartis Pharma
PayPal
Red Bull Technology
Rheinmetall Defence
Robert Bosch GmbH
Rolls-Royce
Russian Federal Space Agency
Sanofi
Saudi Aramco
Schr dinger
Siemens AG Healthcare
Skoda Auto
Sony Corporation
TOTAL
UBS Investment Bank
Volkswagen

"It's a must for my professional existence." Marek Michalewicz, University of Warsaw

TOP FOUR REASONS FOR ATTENDING



TO NETWORK
TO LEARN ABOUT HPC HARDWARE
TO LEARN ABOUT HPC SOFTWARE DEVELOPMENT
TO MEET WITH EXISTING VENDORS & SUPPLIERS

62.9% of attendees have direct or indirect HPC purchasing power

*ISC High Performance 2016 Survey Data

EXCLUSIVITY OF ISC EXHIBITION

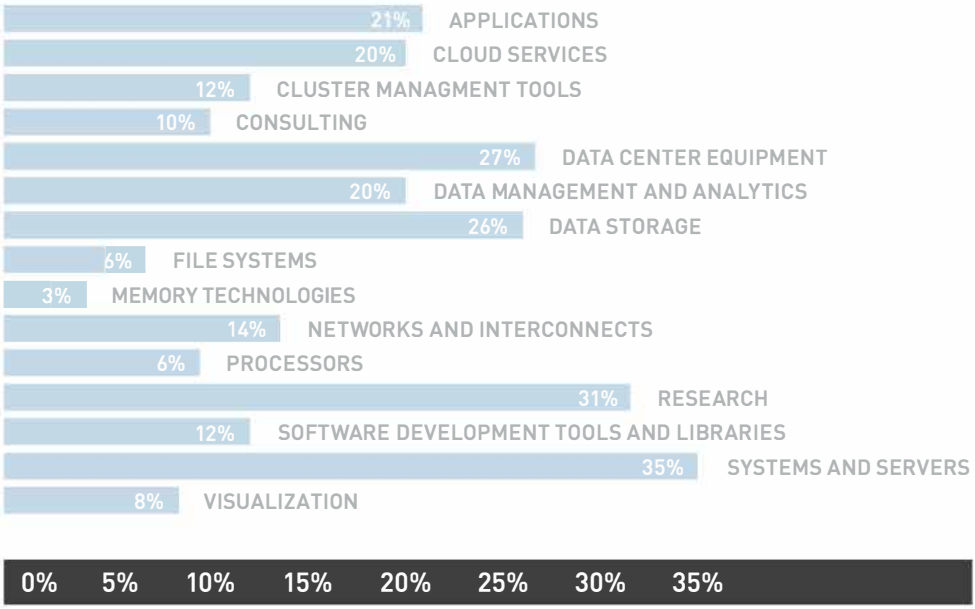
- 46.54% of all surveyed attendees don't attend any HPC-related exhibition other than ISC.
- 50.98% of industry-affiliated attendees only attend ISC High Performance.

EXHIBITION TRAFFIC

ISC EXHIBITION (see full exhibitor list here)

Nearly every company with a significant customer base in the HPC market has a presence at ISC High Performance, where participation is often considered a litmus test for vendors with a serious interest in the community. The ISC exhibition features around 150 HPC vendors, universities, and research organizations.

PRODUCT INTEREST*



*ISC High Performance 2016 Survey Data

TOP REASONS TO EXHIBIT

"Terrific forum for us to exhibit our latest technology. There is no other high profile joint conference for both HPC users and technology vendors to meet and collaborate."

Perry G. Hayes, Super Micro Computer, Inc.

HIGHLIGHT YOUR VALUE

In the crowded field of HPC solutions providers, ISC offers one of the best opportunities to distinguish yourself from the rest of the crowd.

REACH YOUR AUDIENCE

ISC attracts over 3,000 HPC users, buyers and influencers seeking first-hand information on the latest supercomputing developments, products and solutions.

PROMOTE YOUR BRAND

Represent your company at the largest HPC event in Europe that draws significant media attention.

LIMITED EXHIBITION SPACE AVAILABLE!

The majority of last year's sponsors and exhibitors have signed up to exhibit in 2017. Limited booth spaces are available from 6 square meters (64.5 sq. ft) and up. Sponsorship packages include speaking opportunities, preferred booth locations, meeting rooms, access to the attendee and press lists, free passes, as well as pre-event and onsite branding opportunities.

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