



## 01 LOGO / COMPOSITION, SIZE AND MARGINS

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As a graphic and typographic unit, the ISC High Performance logo is to be seen as a set unit. It may ONLY be used in the versions shown below:

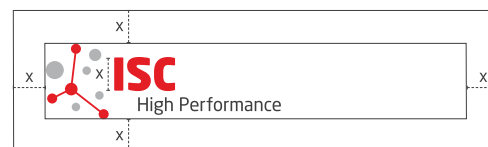
When used with a minimum height of 15 mm



When used with a minimum height of 10 mm

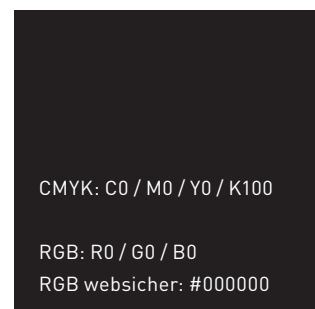
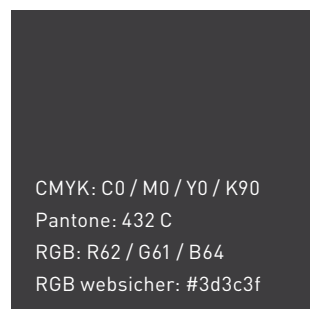
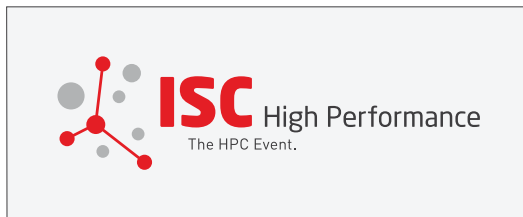


The ISC logo may not be modified by adding text or other elements. Exceptions of this rule are variations of the above logo provided by Prometheus GmbH. A defined clear space free from typography or graphics must always be left on all four sides of the logo. This space may not be less than the height of the 'ISC' text element (x):



## 01 LOGO / BRAND COLORS AND BACKGROUND

The ISC High Performance brand colors are red, light gray and dark gray. All colors in the ISC logo have precise color references, shown in the color specifications chart below. Always use the exact color values listed. Do not use screens or tints of any of the colors for any part of the logo. In addition to the colors shown below, the logo may also be used in pure black or white.



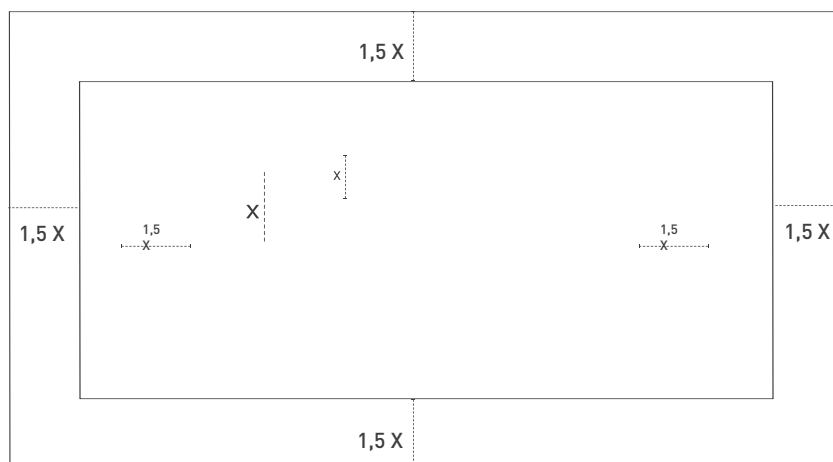
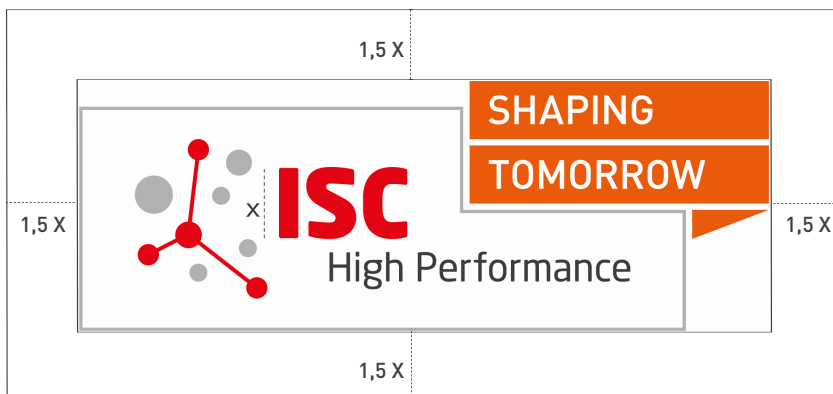
The logo is to be used on white background. As an absolute exception, the logo may also be used on a light gray background with up to 10% black. The inverted version of the black logo may be used on dark backgrounds as shown above.





## 02 ISC SLOGAN LOGO / MARGINS

A defined clear space free from typography or graphics must always be left on all four sides of the ISC slogan logo. This space may not be less than the height of the 'ISC' text element (x):



## 02 ISC SLOGAN LOGO / COLORS

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The ISC slogan logo brand colors have precise color references, shown in the color specifications chart below. Always use the exact color values listed. Do not use screens or tints of any of the colors for any part of the logo.



|  |   |  |   |
|--|---|--|---|
| <p>CMYK: C0 / M100 / Y100 / K0<br/>Pantone: 1795 C<br/>RGB: R226 / G0 / B26<br/>RGB websicher: #e2001a</p> | <p>CMYK: C0 / M0 / Y0 / K40<br/>Pantone: 422 C<br/>RGB: R177 / G179 / B180<br/>RGB websicher: #b1b3b4</p> | <p>CMYK: C0 / M0 / Y0 / K90<br/>Pantone: 432 C<br/>RGB: R62 / G61 / B64<br/>RGB websicher: #3d3c3f</p> | <p>C0 / M75 / Y100 / K0<br/>R255 / G85 / B0<br/>Pantone: 1655 C<br/>#ff5500</p> |
|--|---|--|---|

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**IMPROPER USE OF THE ISC HIGH PERFORMANCE LOGO:** Always use a logo approved by Prometheus GmbH for your productions. Altering, distorting or recreating the logo in any way is strictly forbidden.

**CONTACT:** Please contact the ISC marketing department for any uncertainties:  
[marketing@isc-events.com](mailto:marketing@isc-events.com)

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