

PROMETEUS GmbH | Neulandstr. 6 | 74889 Sinsheim | Germany

## PRIVACY STATEMENT FOR LEAD TRACKING SERVICE

- ISC Events (PROMETEUS) uses your personal data for the purposes described in the <u>General Terms and Conditions for ISC Participants</u>.
- In addition, exhibitors at ISC High Performance are offered a lead tracking service by which the individual exhibitor scans the QR code on your badge or sends you a connection request via Swapcard to obtain your contact information specifically: salutation, academic title, first and last name, email address, phone number, country of residence, company name, job title, career level, purchasing authority, online/onsite attendance and any additional information that you have provided concerning your interests and/or your company during registration or by updating your Swapcard profile.
- You may make specific decisions concerning the disclosure of your data on a caseby-case basis by offering the respective exhibitor your badge for scanning or by confirming the connection request. Data will not be collected unnoticed without your involvement. Exhibitors might use your data to contact you.
- In keeping with the international character of ISC High Performance, exhibitors are represented whose principal place of business is outside of the European Union and therefore beyond the scope of the European data protection laws. Here, too, you may agree or object to the disclosure of your data on a case-by-case basis by offering your badge for scanning/confirming the connection request or not.
- You may retract your consent to share your data with exhibitors effective for the future by deleting your mutual connection in Swapcard.
- If you have any questions or concerns, please send an email to privacy@iscevents.com.