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ISC HIGH PERFORMANCE 2024 PACKAGES

Your Participation Profile	PLATINUM	GOLD	SILVER	BRONZE	STANDARD	ONLINE EXHIBITOR	ONSITE CO-EXHIBITOR	
	Leadership status, exclusivity, max. visibility, max. conference program engagement, max. activation and promotion, access to exclusive services, lead retrieval	High visibility, high conference program engagement, extensive preevent promotion, access to exclusive services, lead retrieval	Extensive visibility onsite and online, branding and promotion, high conference program engagement, lead retrieval	Enhanced visibility onsite and online, branding and promotion, conference program engagement, lead retrieval	Onsite and online presence, lead retrieval, limited promotion opportunities, opportunity to contribute to the online conference program	Variety of opportunities to connect with ISC audience online, lead retrieval, opportunity to contribute to the online conference program	Onsite presence at your partner's booth, online presence, access to a variety of additional promotional opportunities, lead retrieval	
PRICE	78,600€	49,800€	22,800€	10,100€	1,380€	2,600€	850€	
ONSITE BOOTH SPACE	Booth space is not included! Booth space can be purchased at 575€/m ² industry, 320€/m ² research							Presence at your partner's booth
Opportunity to book a booth space in a preferred area	✓	✓	✓	✓				
Increased booth height of up to 6m (standard height = 3m)	✓	✓	✓	✓				
Opportunity to hang a banner from the ceiling	✓	✓	✓	✓				
Standard power outlet	✓	✓	✓	✓	✓			
Dedicated wired internet connection	✓	✓						
Lead retrieval (online and onsite)	✓	✓	✓	✓	✓	online	✓	
ONSITE MEETING FACILITIES								
Exclusive use of a meeting room during exhibition days	3 rooms	2 rooms						
SPEAKING OPPORTUNITIES								
Vendor Roadmap (20min onsite & on-demand speaking slot on company roadmap incl. audience contact info (opt-in))	✓							
Vendor Showdown (10min onsite & on-demand speaking slot incl. moderated Q&A)	✓	✓	✓					
HPC Solutions Forum (20min onsite OR pre-recorded speaking slot on pre-defined topics sourced from the community incl. audience contact info (opt-in))		✓	✓	✓				
Virtual Product Demo (15min online pre-recorded product demo incl. audience contact info (opt-in))	1,000€	1,000€	1,000€	1,000€	1,000€	1,000€	1,000€	
An opportunity to join the first-time exhibitor pitch session (1 min slot onsite) new	A limited number of first-time exhibitors sponsors with a booth on a first-come first serve basis							
FREE PASSES + additional passes if contract signed by December 29, 2023								
Complimentary Conference Passes (onsite + online access, incl. exhibition)	10	5	3			2 full online access passes		
Complimentary Exhibition Passes (onsite + online access)	20	15	10	10	3		1	
Additional Conference Passes (onsite + online access, incl. exhibition) for research exhibitors only					1	1		
Additional Exhibition Passes (onsite + online access) for industry exhibitors	5	4	3	3	2	1		
ON-SITE PROMOTION								
Your logo prominently displayed above the main entrance of the convention center	✓							
Your logo prominently displayed in the main conference hall	✓							
Slide with your logo shown before keynote presentations	✓	✓						
Advertisement on digital screens at the convention center	✓	✓						
On-site signage with your logo & sponsorship status	✓	✓	✓	✓				
Sponsor acknowledgement in the conference opening session	✓	✓	✓	✓				
Opportunity to conduct promotional activities inside and/or outside the exhibition hall					2,000€ / 2,500€ / 3,500€			
Physical displays at the venue/graphic advertisement					on request - various options available			
Host a fridge with cold beverages at your booth during the opening reception (price per fridge incl. beverages)	300€	300€	300€	300€	300€			
Opportunity to sponsor lanyards (limited to 3 organizations in total)	3,200€	3,200€						
Charging stations sponsorship (limited to 2 sponsors)	8,200€	8,200€	8,200€	8,200€	8,200€	8,200€	8,200€	
Exclusive reusable water bottles sponsorship (excl. production and delivery)	1,800€	1,800€	1,800€	1,800€	1,800€	1,800€	1,800€	
Exclusive ice cream sponsorship new	12,000€	12,000€	12,000€	12,000€	12,000€	12,000€	12,000€	
PRE-EVENT MARKETING AND PROMOTION								
Your logo & sponsorship status on all ISC web-pages	✓							
Your logo & sponsorship status on all ISC web-pages except the homepage		✓						
Your logo & status in the online exhibitor listing	✓	✓	✓	✓	✓	✓	✓	
Your logo on the interactive online floorplan	✓							
Banner ad on the ISC website (program page)	✓	✓	✓					
Banner ad on the ISC website (exhibition page)	✓	✓	✓					
Banner ad on the exhibitor listing page (rotating)	700€	700€	700€	700€	700€	700€	700€	
Your logo on the ISC homepage header	✓							
Your logo in the monthly ISC newsletter	✓	✓						
Your logo in the onboarding emails to registered attendees	✓	✓						
Opportunity to publish your blog posts in the virtual event platform (up to 3 in total)	✓	✓	✓	✓	✓	✓	✓	
Your organization's name and sponsor status in the boiler plate of one pre-event ISC press release	✓							
Press contact list	✓	✓	✓	✓	✓	✓		
Attendee contact list (opt-in)	✓	✓	✓	✓	800€	✓	800€	
Exclusive sponsored content in the ISC newsletter pre-exhibition issue	✓							
Your content in the ISC monthly newsletter (per issue)	2,000€	2,000€	2,000€	2,000€	2,000€	2,000€		
VIRTUAL EXHIBIT / ONLINE PLATFORM								
A dedicated, interactive page on the virtual event platform Swapcard	✓	✓	✓	✓	✓	✓	✓	
Display a header image or a header video of your choice at your interactive page	✓	✓	✓	✓	300€	300€	300€	
Brand your interactive page with a background image of your choice	✓	✓	✓	✓				
Online communication tools and AI matchmaking (receive personalized suggestions for attendees to connect with based on their interests)	✓	✓	✓	✓	✓	✓	✓	
Real time performance analytics of your interactive page	✓	✓	✓	✓	✓	✓	✓	
Your logo on the virtual event platform homepage	✓	✓	✓	✓				
Your advertisement banner on the virtual event platform homepage	✓							
Display an advertisement banner at your interactive page	✓	✓	✓					
Opportunity to feature your virtual or physical giveaway (giveaways to be produced and shipped by exhibitors)	✓	✓	✓	✓	✓	✓	300€	
Exhibitor Events: advertise your events to ISC attendees new	✓	✓	✓	✓				
Online HPC marketplace: showcase a number of products, services, projects	4	4	3	2	2	4	300€	
Online HPC career center: showcase 2 x jobs, educational programs, internships	300€	300€	300€	300€	300€	300€	300€	
See who visited your interactive page in real time	✓	✓	✓	✓	✓	✓	✓	
Receive contacts of attendees who engaged with your interactive page	✓	✓	✓	✓	600€	600€	600€	

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